

Certificate in Business Intelligence

The St. Mary's University Graduate Certificate in Business Intelligence is a graduate-level program developed with local industry leaders to provide business professionals with the knowledge and skills to collect, analyze and understand large amounts of data. The certificate is designed to enhance data-driven decision-making skills.

Students receive academic credit for the courses and will be able to transfer them toward an MBA from the Greehey School of Business (<https://www.stmarytx.edu/academics/department/mba-graduate/>) provided they complete the certificate successfully with a satisfactory grade. The academic credit is valid for up to five years from the date of enrollment.

Code	Title	Semester Hours
Courses required:		
BA 7315	Applied Business Analytics	3
BA 7335	Data Story Telling with Visual Analytics	3
BA 7345	Predictive Modeling	3
BA 8352	Business Intelligence	3