

Entrepreneurship and Innovation (EI)

EI 6300. Special Studies in Entrepreneurship. 3 Semester Hours.

Selected topics vary from semester to semester. (Semester Offered Varies. Check with Program Director.).

EI 6302. Rapid Innovation of Social Enterprise. 3 Semester Hours.

This '3 day start-up' course will teach design thinking, entrepreneurial thinking, and business project design in a rapid paced real world setting and scenario that requires students to come up with business solutions in the context of social innovation and develop them into viable business concepts that also accomplish a social purpose. The formulation and presenting of lean business models occurs under severe time constraints. (Summer only).

EI 8342. Inter-Cultural Skill for International Entrepreneurs. 3 Semester Hours.

This course examines the cultural dimensions of conducting business in the international environment. Topics include effective verbal and non-verbal communication skills, diversity, differing values, culture shock, effective strategies for international negotiating, and cross-cultural training. (Semester Offered Varies. Check with Program Director.).

EI 8345. International Entrepreneurship. 3 Semester Hours.

This course provides a holistic approach to entrepreneurship. It focuses on opportunities to initiate new ventures, how to develop a business plan, and how to grow and manage a small business in the global market place. Sources of capital funding and financial issues are discussed along with international opportunities and obstacles. Prerequisite: BA 6375. (Semester Offered Varies. Check with Program Director.).