

International Business (IB)

IB 6300. Special Studies in International Business. 3 Semester Hours.

Selected topics vary from semester to semester. (Semester Offered Varies. Check with Program Director.).

IB 6301. Special International Studies. 3 Semester Hours.

Selected topics vary from one year to the next depending upon contemporary issues in international business and international study destinations. This particular class is a cohort-based study experience that typically is only offered in the summer. (Semester Offered Varies. Check with Program Director.).

IB 6323. Importance European Union. 3 Semester Hours.

This course provides a comparative overview of the business and legal environment of the European Union [EU]. Discussion will focus on the economic, legal-political and social-cultural dimensions of EU-member countries. The impact of these dimensions on business practice, regulation and global strategy implications for U.S. firms will be the major focus of research and writing in the course. Cross-listed with IR 6323. (Semester Offered Varies. Check with Program Director.).

IB 6375. International Business Core. 3 Semester Hours.

This course serves two objectives. First, it introduces the student to the major institutions and organizations that affect the international economic and political context in which firms operate, the international economic, political, and cultural milieu, the growing globalization of business, and the growing complexity of doing business within the rapidly changing international context. Second, it serves as a foundation for more advanced courses that include an international dimension. (Spring only).

IB 8342. Inter-Cultural Skill for International Entrepreneurs. 3 Semester Hours.

This course examines the cultural dimensions of conducting business in the international environment. Topics include effective verbal and non-verbal communication skills, diversity, differing values, culture shock, effective strategies for international negotiating, and cross-cultural training. (Semester Offered Varies. Check with Program Director.).

IB 8345. International Entrepreneurship. 3 Semester Hours.

This course provides a holistic approach to entrepreneurship. It focuses on opportunities to initiate new ventures, how to develop a business plan, and how to grow and manage a small business in the global market place. Sources of capital funding and financial issues are discussed along with international opportunities and obstacles. Prerequisite: BA 6375. (Semester Offered Varies. Check with Program Director.).

IB 9311. International Finance. 3 Semester Hours.

This course will deal with the following topics: International trade; currency markets; exchange rate systems; the history of the international monetary system; forward markets, and futures and options markets. Applications to currency hedging, speculation, borrowing, lending, and arbitrage will be explored. The course will conclude with a look at exchange rate parity relationships, bilateral and multilateral netting, and currency forecasting. It is important to understand that a problem solving approach to develop and reinforce theoretical concepts will be utilized throughout the course. Consequently, each class in general will develop the theory, followed by problem solving to illustrate the theory. Each lecture will conclude by highlighting the main conceptual issues developed in the lecture. Several cases will also be assigned during the course. (Semester Offered Varies. Check with Program Director.).