

# Business Administration (BA)

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## **BA 1301. Principles of Business I. 3 Semester Hours.**

This course will explore the nature of business and its environment. Students will be introduced to industry practices as well as professionalism expectations. Performance management, supervision, recruitment and retention, motivation, and dismissal will also be examined. Declared Business majors only. (Fall, Spring).

## **BA 1302. Principles of Business II. 3 Semester Hours.**

This course will continue to explore the nature of business and its environment. Students will be introduced to industry practices as well as professionalism expectations. Performance management, supervision, recruitment and retention, motivation, and dismissal will also be examined. Declared Business majors only. (Fall, Spring).

## **BA 1310. Fundamentals of Business Enterprise for Non-Business Majors. 3 Semester Hours.**

An overview of the nature of business and its environment. Emphasizes the dynamic importance of business in everyday living and its influence on the consumer, the nation, and the world. Students will develop or enhance technological, communication, and teamwork skills. Non-Business Majors only. (Spring only).

## **BA 3330. Financial Literacy, Empowerment, and Policy. 3 Semester Hours.**

Financial Literacy, Empowerment, and Policy develops the basic financial knowledge necessary for personal and family financial empowerment and provides an understanding of how government tax policy designed to encourage employment addresses systematic poverty. The course also includes an integrated service/experiential learning component (VITA) to develop students' skills related to basic income tax compliance and the preparation of personal income tax returns. The course is open to all students and there are no prerequisite courses. (Spring only).

## **BA 3351. The Legal Environment of Business. 3 Semester Hours.**

A study of the legal and political framework in which business operates, including coverage of legal procedure, judicial, legislative, and administrative law with emphasis on ethics, employer/employee relations, consumer protection, securities regulation, anti-trust, and environmental protection (Fall, Spring, Summer) Prerequisites: EC 2301 or EC 2303, MT 1305 or MT 1306 or MT 2306 or MT 2303 or MT 2412, AC 2310 or AC 2301, Completion of or concurrent enrollment of AC 2320 or AC 2302.

## **BA 4300. Special Studies in Busin Admin. 3 Semester Hours.**

A study of selected topics in Business Administration. Specific subject indicated each time the course is offered. May be used as elective credit and repeated when specific subject changes. Prerequisite: Prerequisites: EC 2301, EC 2303, MT 1305 or MT 2303, MT 1306 or MT 2306 or MT 2412, AC 2310 or AC 2301, AC 2320 or AC 2302, Consent of Instructor.

## **BA 4320. Management Consulting. 3 Semester Hours.**

Student teams act as consultants to businesses to analyze the various functions of business as they pertain to endeavors. Managerial awareness and analytical skills in business problem solving are developed. Prerequisites: EC 2301, EC 2303, MT 1305 or MT 2303, MT 1306 or MT 2306 or MT 2412, AC 2310 or AC 2301, AC 2320 or AC 2302, Senior Standing, Consent of Instructor. (Course not currently offered, Check with Department Chair).

## **BA 4333. Business and Professional Ethics. 3 Semester Hours.**

This course meets the requirement of the state of Texas for CPA candidates to have a business and professional ethics course, and provides a broader discussion of ethics issues that are important to business and the free enterprise system. It is open to all upper division business majors and to other upper division students by permission of the instructor. Prerequisites: EC 2301 or EC 2303, MT 1305 or MT 2303, MT 1306 or MT 2306 or MT 2412, AC 2310 or AC 2301, AC 2320 or AC 2302 Senior Status or Permission of the instructor. (Fall, Spring).

## **BA 4334. Business Ethics & Corporate Social Responsibility. 3 Semester Hours.**

Students learn the fundamentals of ethical leadership, the most common ethical lapses that occur within organizations, methods of making ethical decisions when confronted with ethical dilemmas, how to develop and implement ethical business strategies, the roles and responsibilities of business in the global economy, and the effects of business on society. Students may be required to complete an extensive project, as well as attend functions off-campus related to the course. Prerequisites: Senior Status or permission from the instructor (Fall, Spring).

## **BA 4380. Strategic Management. 3 Semester Hours.**

Students will demonstrate ability to successfully integrate the business core as well as ability to coordinate activities as members of a management team by managing firms in a nationally competitive computer simulation. Student learning will be assessed by requiring all students take a major field achievement test to demonstrate the level at which they have mastered core business knowledge and skills. Writing intensive course. Prerequisites: EC 2301, EC 2303, MT 1305 or MT 2303, MT 1306 or MT 2306 or MT 2412, AC 2310 or AC 2301, AC 2320 or AC 2302, BA 3351 or MN 3330, FN 3310, IB 3321, MK 3310, QM 3321 or MT 4332 or PS 3385, QM 3330 or AC 3331, completion or concurrent enrollment in QM 4330 (Fall, Spring, Summer).

**BA 5333. Business & Prof Ethics. 3 Semester Hours.**

This course is designed to meet the requirement of the state of Texas for CPA candidates to have a business and professional ethics course before sitting for the CPA exam, and to provide a broader discussion of ethics issues that are important to business and the free enterprise system. Students will develop a fundamental understanding of the moral reasoning process and learn to recognize the impact of various approaches to moral reasoning on moral behavior in accounting and business. The course is also intended to inculcate in students the importance of integrity, objectivity, and independence to the proper functioning of the accounting profession and the free enterprise system. The course will provide students with a balanced understanding of the variety of ethical issues in accounting and business, provide exposure to relevant codes of professional conduct, particularly for CPAs, and prepare students for coverage of professional ethics topics on the CPA exam and other professional accreditation exams. It is open to all upper division business majors and to other upper division students by permission of the instructor. Students admitted to the M.B.A. program may enroll in this course for graduate credit if they did not previously receive credit for BA 4333 (or the equivalent) as an undergraduate.

**BA 5350. Exploring Entrepreneurship. 3 Semester Hours.**

This course is offered to junior, senior and graduate students to increase awareness and understanding of essential qualities for business success. This is primarily accomplished through and executive speaker series featuring highly successful entrepreneurs and senior executives. Students also have the opportunity to read about and discuss the 10 essential qualities for business success. BA6000X Matriculation (0 semester hours). Students must register for this course the semester they plan to graduate if they are not already registered for other courses. \$25.00 fee.