

Business Administration

School

Greehey School of Business (<https://www.stmarytx.edu/academics/business>)

School Dean

Tanuja Singh, D.B.A. (tsingh@stmarytx.edu)

Department

Business Administration (<https://www.stmarytx.edu/academics/business/faculty-staff>)

Department Chair

Richard Priesmeyer, Ph.D. (rpriesmeyer@stmarytx.edu)

Minor in Business Administration

- Business Administration (catalog.stmarytx.edu/undergraduate/majors-programs/greehey-school-business/business-administration/business-administration-minor)

BA 1310. Fundamentals of Business Enterprise. 3 Semester Hours.

An overview of the nature of business and its environment. Emphasizes the dynamic importance of business in everyday living and its influence on the consumer, the nation, and the world. Students will develop or enhance technological, communication, and team work skills. Declared Business majors only. (Fall; Spring) This course is for Freshmen and Sophomores only.

BA 3351. The Legal Environment of Business. 3 Semester Hours.

A study of the legal and political framework in which business operates, including coverage of legal procedure, judicial, legislative, and administrative law with emphasis on ethics, employer/employee relations, consumer protection, securities regulation, anti-trust, and environmental protection (Fall; Spring) Prerequisites: EC 2301 or EC 2303, MT 1305 or MT 1306 or MT 2306 or MT 2303 or MT 2412, AC 2310, Completion of or concurrent enrollment of AC 2320.

BA 4300. Special Studies in Busin Admin. 3 Semester Hours.

A study of selected topics in Business Administration. Specific subject indicated each time the course is offered. May be used as elective credit and repeated when specific subject changes. Prerequisite: Prerequisites: EC 2301, EC 2303, MT 1305 or MT 2303, MT 1306 or MT 2306 or MT 2412, AC 2310, AC 2320, Consent of Instructor.

BA 4320. Management Consulting. 3 Semester Hours.

Student teams act as consultants to businesses to analyze the various functions of business as they pertain to endeavors. Managerial awareness and analytical skills in business problem solving are developed. (Fall; Spring) Prerequisites: EC 2301, EC 2303, MT 1305 or MT 2303, MT 1306 or MT 2306 or MT 2412, AC 2310, AC 2320, Senior Standing, Consent of Instructor.

BA 4333. Business and Professional Ethics. 3 Semester Hours.

This course meets the requirement of the state of Texas for CPA candidates to have a business and professional ethics course, and provides a broader discussion of ethics issues that are important to business and the free enterprise system. It is open to all upper division business majors and to other upper division students by permission of the instructor. Prerequisites: Accounting majors only, EC 2301 or EC 2303, MT 1305 or MT 2303, MT 1306 or MT 2306 or MT 2412, AC 2310, AC 2320, Senior Status or Permission of the instructor.

BA 4334. Business Ethics & Corporate Social Responsibility. 3 Semester Hours.

Students learn the fundamentals of ethical leadership, the most common ethical lapses that occur within organizations, methods of making ethical decisions when confronted with ethical dilemmas, how to develop and implement ethical business strategies, the roles and responsibilities of business in the global economy, and the effects of business on society. Students may be required to complete an extensive project, as well as attend functions off-campus related to the course. Prerequisites: EC 2301 or EC 2303, MT 1305 or MT 1306 or MT 2306 or MT 2303 or MT 2412, AC 2310 or AC 2320, Senior Status.

BA 4380. Business Policy & Strategy. 3 Semester Hours.

Students will demonstrate ability to successfully integrate the business core as well as ability to coordinate activities as members of a management team by managing firms in a nationally competitive computer simulation. Student learning will be assessed by requiring all students take a major field achievement test to demonstrate the level at which they have mastered core business knowledge and skills. Writing intensive course. Prerequisites: EC 2301, EC 2303, MT 1305 or MT 2303, MT 1306 or MT 2306 or MT 2412, AC 2310, AC 2320, BA 3351 or MN 3330, FN 3310, IB 3321, MK 3310, QM 3320 or QM 3321 or EG 3322 or MT 4332 or PS 3385, QM 4330, QM 3330 or AC 3331.

BA 4398. Management Consulting. 3 Semester Hours.

BA 5333. Business & Prof Ethics. 3 Semester Hours.

This course is designed to meet the requirement of the state of Texas for CPA candidates to have a business and professional ethics course before sitting for the CPA exam, and to provide a broader discussion of ethics issues that are important to business and the free enterprise system. Students will develop a fundamental understanding of the moral reasoning process and learn to recognize the impact of various approaches to moral reasoning on moral behavior in accounting and business. The course is also intended to inculcate in students the importance of integrity, objectivity, and independence to the proper functioning of the accounting profession and the free enterprise system. The course will provide students with a balanced understanding of the variety of ethical issues in accounting and business, provide exposure to relevant codes of professional conduct, particularly for CPAs, and prepare students for coverage of professional ethics topics on the CPA exam and other professional accreditation exams. It is open to all upper division business majors and to other upper division students by permission of the instructor. Students admitted to the M.B.A. program may enroll in this course for graduate credit if they did not previously receive credit for BA 4333 (or the equivalent) as an undergraduate.

BA 5350. Exploring Entrepreneurship. 3 Semester Hours.

This course is offered to junior, senior and graduate students to increase awareness and understanding of essential qualities for business success. This is primarily accomplished through and executive speaker series featuring highly successful entrepreneurs and senior executives. Students also have the opportunity to read about and discuss the 10 essential qualities for business success. BA6000X Matriculation (0 semester hours). Students must register for this course the semester they plan to graduate if they are not already registered for other courses. \$25.00 fee.