

# B.B.A. in International Business

Code	Title	Semester Hours
<b>St. Mary's University Core <sup>1</sup></b>		
SMC 1301	Foundations of Civilization	3
SMC 1311	Foundations of Reflection:Self	3
SMC 1312	Foundations of Reflection: Nature	3
SMC 1313	Foundations of Reflection: Others	3
SMC 1314	Foundations of Reflection: God	3
SMC 2301	Foundations of Practice: Ethics	3
SMC 2302	Foundations of Practice: Civic Engagement and Social Action	3
SMC 2303	Foundations of Practice:Fine Arts and Creative Process	3
SMC 2304	Foundations of Practice: Literature	3
SMC 4301	Capstone Seminar: Prospects for Community & Civilization	3
<b>Greehey School of Business School Specific Core</b>		
Social Sciences		6
EC 2301	Introductory Macroeconomic Theory	
EC 2303	Introductory Microeconomic Theory	
Rhetoric & Composition <sup>2</sup>		3
EN 1311	Rhetoric and Composition	
Literature		3
Select any EN 23XX literature course		
Mathematics		3
MT 1305	Finite Mathematics	
Theology		3
Select one of the following:		
Advanced Theology TH33XX/43XX		
HU 3300	Perspectives and Themes in History, Philosophy and/or Theology	
Speech		3
MN 2320	Business Communications	
<b>Greehey School of Business School Common Body of Business Knowledge</b>		
AC 2310	Introduction to Accounting I	3
AC 2320	Introduction to Accounting II	3
BA 1310	Fundamentals of Business Enterprise	3
BA 3351	The Legal Environment of Business	3
BA 4334	Business Ethics & Corporate Social Responsibility	3
BA 4380	Business Policy & Strategy	3
FN 3310	Corporate Finance	3
IB 3321	US Business in an Interdependent World	3
MK 3310	Principles of Marketing	3
MT 2306	Business Statistics	3
MN 3330	Organizational Behavior	3
QM 3330	Management Infor Systems	3
QM 3321	Business Analytics	3
QM 4330	Operations Management	3
<b>International Business Major Courses</b>		
International Business Core Courses		
IB 4351	International Finance	3
IB 4352	Internat'l Marketing	3
IB 4358	International Management	3

IB 4390	Seminar in International Business	3
Select one 2000 Level Intermediate Foreign Language course		3
Select one 2000 Level Intermediate Foreign Language course		3
Select one 3000 Level Professional Foreign Language course		3
International Business Tracks		12
Select one of the following outlined below:		
International Marketing Track		
International Trade Operation Track		
<b>Proficiency in Information Technology and Information Literacy</b>		
Business majors will fulfill the Information Technology Proficiency Requirement through the completion of courses within the Common Body of Business Knowledge.		
Total Semester Hours		126

<sup>1</sup> All St. Mary's Core SMC 13XX "Reflection" courses must be completed before registering for SMC 23XX "Practice" courses. "Reflection" courses can be taken in any order followed by "Practice" courses in any order.

<sup>2</sup> Grade of "C" or better is required. International students may be required to take EN1313 to fulfill this requirement.

All prerequisites must be completed with a "C" or better (MT 1305, MT 2306, AC 2310, AC 2320, EC 2301, EC 2303).

All Business courses must be completed with a "C" or higher.

## International Marketing Track

Code	Title	Semester Hours
<b>International Marketing Track</b>		
IB 4353	International Market Analysis	3
IB 4354	Global Social Media Marketing	3
IB 4370	Int'l Marketing Exper Prac I	3
IB 4371	Int'l Marketing Exper Prac II	3

## International Trade Operation Track

Code	Title	Semester Hours
<b>International Trade Operation Track</b>		
IB 4356	International Market Entry Strategy	3
IB 4357	Global Supply Chain Management	3
IB 4380	Int'l Trade Ops Exper Prac I	3
IB 4381	Int'l Trade Ops Exper Prac II	3

*This is a recommended degree plan subject to change. Please meet with your adviser on a regular basis.*

### First Year

Fall	Semester Spring Hours	Semester Hours
SMC 13XX	3 SMC 13XX	3
SMC 13XX	3 SMC 13XX	3
EN 1311	3 EC 2301	3
MT 1305	3 AC 2310	3
BA 1310	3 MT 2306	3
ND 0101	0	
	15	15

### Second Year

Fall	Semester Spring Hours	Semester Hours
SMC 13XX	3 IB 3321	3

Literature	3 FN 3310	3
EC 2303	3 MK 3310	3
AC 2320	3 MN 3330	3
MN 2320	3 QM 3321	3
Foreign Language (2000 Level)	3 Foreign Language (2000 Level)	3
	18	18

**Third Year**

<b>Fall</b>	<b>Semester Spring Hours</b>	<b>Semester Hours</b>
QM 3330	3 SMC 23XX	3
IB 4351	3 SMC 23XX	3
IB 4352	3 Advanced Theology	3
IB 4358	3 BA 3351	3
Professional Foreign Language (3000 Level)	3 QM 4330	3
	15	15

**Fourth Year**

<b>Fall</b>	<b>Semester Spring Hours</b>	<b>Semester Hours</b>
SMC 23XX	3 SMC 4301	3
SMC 23XX	3 BA 4380	3
BA 4334	3 IB 4354 or 4357	3
IB 4353 or 4356	3 IB 4371 or 4381	3
IB 4370 or 4380	3 IB 4390	3
	15	15

Total Semester Hours 126