

BBA International Business - Marketing Track

Code	Title	Semester Hours
BBA International Business Degree Plan - Marketing Track (120 hours)		
Core Requirements (42 hours)		
First Year Seminar		3
FYE 1301	First Year Seminar	
Freshmen Composition I		3
EN 1311	Rhetoric and Composition	
or EN 1313	Rhetoric and Composition for International Students	
Literature		3
Any EN 23XX literature course		
History		3
Any 1000, 2000, or 3000-level HS course		
Social Science		6
EC 2301	Introductory Macroeconomic Theory	
EC 2303	Introductory Microeconomic Theory	
Mathematics		3
MT 1305	Finite Mathematics	
Natural or Physical Sciences		3
Select one: BL 1301, BL 1302, BL 3311, CH 1303, CH 1304, CH 1401, CH 1402, ES 1300, ES 1301, ES 1302, ES 1303, ES 1304, ES 1305, ES 1373, PY 1300, PY 1310, PY 1401, PY 1402		
Fine Arts		3
AR 1300, AR 1301, AR 1311, AR 1312, AR 2301, AR 2321, AR 2361, AR 2362, AR 3331, AR 3351, AR 3381, AR 3392, any 3 hr. DM course, 3 hrs. of MU		
Foreign Language		6
Intermediate level of any foreign language (xx 2311 and xx 2312) or (PR 2317 and PR 2318)		
Philosophy - Self		3
PL 1301	Intro to Philosophy	
Philosophy - Ethics		3
PL 2301	Foundations of Ethics	
Theology - God		3
TH 1301	Introduction to Theology	
Intermediate Theology		3
Any TH 33xx course		
Greehey School of Business Common Body of Knowledge (45 hours)		
BA 1301	Principles of Business I	3
BA 1302	Principles of Business II	3
MT 2306	Business Statistics	3
AC 2301	Financial Accounting	3
AC 2302	Managerial Accounting	3
BA 3351	The Legal Environment of Business	3
MN 3330	Organizational Behavior	3
QM 3321	Business Analytics	3
IB 3321	US Business in an Interdependent World	3
AC 3331	Accounting Information Systems	3
MK 3310	Principles of Marketing	3
FN 3310	Principles of Finance	3
QM 4330	Operations Management	3
BA 4334	Business Ethics & Corporate Social Responsibility	3
BA 4380	Strategic Management	3

International Business Major Required Courses (15 hours)

IB 4351	International Finance	3
IB 4352	International Marketing	3
IB 4358	International Management	3
IB 4390	Seminar in International Business	3
Select one 3000-level foreign language course		3

International Marketing Track Required Courses (12 hours)

IB 4353	International Market Analysis	3
IB 4354	Global Social Media Marketing	3
IB 4370	Int'l Marketing Exper Prac I	3
IB 4371	Int'l Marketing Exper Prac II	3

Electives (3)

An elective can be any course taken from any discipline. 3

Total Semester Hours 120

All prerequisites (MT 1305, MT 2306, EC 2301, EC 2303, AC 2301 (or AC 2310), AC 2302 (or AC 2320)), and business courses must be completed with a "C" grade or higher.

This is a recommended degree plan subject to changes. Please meet with your advisor on regular basis.

First Year

Fall	Semester Hours	Spring	Semester Hours
FYE 1301		3 BA 1302	3
BA 1301		3 EC 2301	3
EN 1311		3 MT 2306	3
MT 1305		3 PL 1301	3
Fine Arts		3 Literature	3
		15	15

Second Year

Fall	Semester Hours	Spring	Semester Hours
Natural or Physical Science		3 MN 3330	3
AC 2301		3 MK 3310	3
EC 2303		3 AC 2302	3
PL 2301		3 IB 3321	3
Foreign Language (2000 level)		3 Foreign Language (2000 Level)	3
		15	15

Third Year

Fall	Semester Hours	Spring	Semester Hours
FN 3310		3 BA 3351	3
QM 3330		3 QM 4330	3
IB 4352		3 IB 4353	3
IB 4358		3 IB 4370	3
QM 3321		3 TH 1301	3
		15	15

Fourth Year

Fall	Semester Hours	Spring	Semester Hours
History		3 Theology	3
Professional Foreign Language (3000 Level)		3 IB 4354	3
BA 4380		3 BA 4334	3
IB 4351		3 IB 4390	3

Elective	3 IB 4371	3
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	15	15

Total Semester Hours 120

All prerequisites (MT 1305, MT 2306, EC 2301, EC 2303, AC 2301 (or AC 2310), AC 2302 (or AC 2320)), and business courses must be completed with a "C" grade or higher.