

BBA Management - Entrepreneurship and Innovation Track

Click on the course number to view course title and description.

Code	Title	Semester Hours
BBA Management Degree Plan - Entrepreneurial & Innovation Track (120 hours)		
Core Requirements (42 hours)		
First Year Seminar		3
FYE 1301	First Year Seminar	
Freshmen Composition I		3
EN 1311	Rhetoric and Composition	
or EN 1313	Rhetoric and Composition for International Students	
Literature		3
Any EN 23XX literature course		
History		3
Any 1000, 2000, or 3000-level HS course		
Social Science		6
EC 2301	Introductory Macroeconomic Theory	
EC 2303	Introductory Microeconomic Theory	
Mathematics		3
MT 1305	Finite Mathematics	
Natural or Physical Sciences		3
Select one: BL 1301, BL 1302, BL 3311, CH 1303, CH 1304, CH 1401, CH 1402, ES 1300, ES 1301, ES 1302, ES 1303, ES 1304, ES 1305, ES 1373, PY 1300, PY 1310, PY 1401, PY 1402		
Fine Arts		3
AR 1300, AR 1301, AR 1311, AR 1312, AR 2301, AR 2321, AR 2361, AR 2362, AR 3331, AR 3351, AR 3381, AR 3392, any 3 hr. DM course, MU 1300 or 3 hrs. of any MU		
Foreign Language and International Engagement		3
IB 3321 will meet 3 of the 6 hours required. The remaining 3 hours will be met by a foreign language class or through other options, e.g., completing an internship or practicum in a non-English speaking country.		
Philosophy - Self		3
PL 1301	Intro to Philosophy	
Philosophy - Ethics		3
PL 2301	Foundations of Ethics	
Theology - God		3
TH 1301	Introduction to Theology	
Intermediate Theology		3
Any TH 33xx course		
Greehey School of Business Common Body of Knowledge (45 hours)		
BA 1301	Principles of Business I	3
BA 1302	Principles of Business II	3
MT 2306	Business Statistics	3
AC 2301	Financial Accounting	3
AC 2302	Managerial Accounting	3
BA 3351	The Legal Environment of Business	3
MN 3330	Organizational Behavior	3
QM 3321	Business Analytics	3
IB 3321	US Business in an Interdependent World	3
QM 3330	Management Information Systems	3
MK 3310	Principles of Marketing	3

FN 3310	Principles of Finance	3
QM 4330	Operations Management	3
BA 4334	Business Ethics & Corporate Social Responsibility	3
BA 4380	Strategic Management	3
Management Major Required Courses (9 hours)		
MN 3360	Study in Leadership	3
MN 3370	Human Resource Management	3
MN 4330	Negotiation and Conflict Resolution	3
Entrepreneurial & Innovation Track Courses (15 hours)		
MN 3310	Entrepreneurial Mindset I	3
MN 3340	Entrepreneurial Mindset II	3
MN 3390	Innovation and Growth	3
MN 4310	3-Day Startup: Innovation in Action	3
MN 4380	Values-Driven Intrapreneurship	3
Management Elective (3 hours):		3
Select one 3000 or 4000 level MN or EI course		
Electives (6 hours)		6
An elective can be any course taken from any discipline.		
Total Semester Hours		120

All prerequisites (MT 1305, MT 2306, EC 2301, EC 2303, AC 2301 (or AC 2310), AC 2302 (or AC 2320)), and business courses must be completed with a "C" grade or higher.

This is a recommended degree plan subject to changes. Please meet with your adviser on a regular basis.

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First Year

Fall	Semester Spring Hours	Semester Hours
FYE 1301	3 BA 1302	3
BA 1301	3 MT 2306	3
EN 1311	3 PL 1301	3
MT 1305	3 EC 2301	3
Fine Arts	3 Literature	3
	15	15

Second Year

Fall	Semester Spring Hours	Semester Hours
Natural or Physical Science	3 EI 3310	3
EC 2303	3 MK 3310	3
PL 2301	3 AC 2302	3
AC 2301	3 IB 3321	3
Foreign Language	3 Elective	3
	15	15

Third Year

Fall	Semester Spring Hours	Semester Hours
BA 3351	3 FN 3310	3
TH 1301	3 EI 3390	3
EI 3340	3 QM 3330	3
MN 3330	3 MN 3360	3
QM 3321	3 MN or EI Elective	3
	15	15

Fourth Year

Fall	Semester Spring Hours	Semester Hours
History	3 Theology	3
EI 4310	3 BA 4334	3
MN 4330	3 BA 4380	3
MN 3370	3 EI 4380	3
QM 4330	3 Elective	3
	15	15

Total Semester Hours 120

All prerequisites (MT 1305, MT 2306, EC 2301, EC 2303, AC 2301 (or AC 2310), AC 2302 (or AC 2320)), and business courses must be completed with a "C" grade or higher.