

# Minor in English-Communication Arts

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An English-Communication Arts (EA) minor offers students pursuing various majors the opportunity to hone their communication skills to prepare for graduate studies or to enter the work force. The program offers students the opportunity to hone their critical thinking and writing abilities, integrating these with media-production skills, in preparation for rewarding careers and enriched lives in a rapidly changing world. For more information, contact the EA Coordinator, Katherine Hampsten, Ph.D (khampsten@stmarytx.edu).

## Prerequisites

| Code                     | Title                               | Semester Hours |
|--------------------------|-------------------------------------|----------------|
| Prerequisites for minor: |                                     |                |
| EN 1311                  | Rhetoric and Composition            | 3              |
| EN 23XX                  |                                     |                |
| SMC 2304                 | Foundations of Practice: Literature | 3              |
| EN 3300                  | Advanced Composition                | 3              |

## Required Courses

| Code  | Title   | Semester Hours |
|---|---|----------------|
| Requirements for minor:   |   |                |
| Select one of the following:  |   | 3              |
| CM 3351   | Topics in Communication Theory                |                |
| CM 3352   | Survey of Communication Theory                |                |
| CM 3353   | Survey of Mass Communication                  |                |
| CM 4369   | Media Law and Ethics                          |                |
| Select three of the following:                                      |   | 9              |
| CM 3322   | Media Writing and Reporting I                 |                |
| CM 3323   | Media Writing and Reporting II                |                |
| CM 3333   | Business Writing                              |                |
| CM 3342   | Technical Writing                             |                |
| CM 3360   | Media Production I                            |                |
| CM 4360   | Media Production II                           |                |
| CM 4362   | Graphic Design                                |                |
| CM 4363   | Visual Communication Design                   |                |
| CM 4367   | Public Relations                              |                |
| CM 4368   | Issues in International Communication         |                |
| EN 3331   | Free-Lance Writing                            |                |
| EN 3332   | Publication Writing                           |                |
| EN 3342   | Technical Writing                             |                |
| Select two of the following (may require additional prerequisites): |   | 6              |
| CM 3321   | Persuasive Writing                            |                |
| CM 3351   | Topics in Communication Theory                |                |
| CM 3391   | Argumentation and Debate                      |                |
| CM 4321   | Intercultural Communication                   |                |
| CM 4351   | Persuasion and Advocacy                       |                |
| EN 3321   | Persuasive Writing                            |                |
| EN 3371   | Contemporary Literary Criticism               |                |
| EN 4310   | American Romanticism: Origins and Development |                |
| EN 5325   | Classical Literature of the Western World     |                |
| EN 5340   | Language of Peace                             |                |
| MK 3310   | Principles of Marketing                       |                |

MK 3330

Consumer Behavior

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Total Semester Hours

18